

Masterworks & Pops Business Sponsorship — Opportunities & Benefits



| Level | Amount | Season Sponsor | Concert Sponsor | Artist Sponsor | Brunch/dinner w/Maestro | # of Tickets | Seat Discount | Program Book Ad |
|--------------|----------|----------------|-----------------|----------------|-------------------------|--------------|---------------|-----------------|
| Gold Baton | \$25,000 | ✓ | | | ✓ | 10 | 25% | Full page |
| Silver Baton | \$10,000 | | ✓ | | ✓ | 8 | 15% | Full page |
| Bronze Baton | \$ 5,000 | | | ✓ | ✓ | 6 | 10% | Full page |

Benefits Explained

- **All Baton Sponsors** receive a full-page ad in the fall and spring 2019-20 program books and brunch or dinner with Maestro Kenney and the guest artist.
- **Season Sponsor (Gold Baton): Name/logo** featured on **all** marketing materials, recognized at **every** event and concert on-stage and in the lobby, a value of well over **\$65,000**. Also included are **ten prime season tickets** and **25% discounted tickets for employees**.
- **Concert Sponsor (Silver Baton): Name/logo** featured on one concert's marketing materials and recognized on-stage at the concert, a value of **\$25,000**. Also included are **8 prime tickets** to the concert and **15% discounted tickets for employees**.
- **Guest Artist Sponsor (Bronze Baton): Name/logo** featured on marketing materials associated with the guest artist's concert and **recognized on-stage** at the concert. Also included are **6 prime tickets** to the concert and **10% discounted tickets for employees**, a total value of **\$15,000**.

Additional Sponsorship Opportunities

| Level | Amount | |
|---------------------------------|--------|---|
| 4 th of July Concert | \$4000 | Supports annual 4 th of July concert at City Park |
| YES Concert | \$3000 | Supports 4 performances for over 4300 4 th and 5 th graders in Larimer County |
| Artist in the School | \$2000 | Supports guest artist performance in area school(s) |
| B Sharp | \$1000 | Supports season tickets for 2 couples (person living with dementia and care partner) |
| Open Notes | \$500 | Provides 12 tickets for underserved youth and their mentors |

Benefits

Sponsorship will be recognized in season programs, at concerts, and in other marketing materials.

2019-20 Season **Business** Sponsorship
Form — **Information**



Name _____ Company Name _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Email _____

Sponsorship Information

The event(s) I want to sponsor:

Concerts

- Masterworks 1
- Masterworks 2
- Masterworks 3
- Masterworks 4
- Masterworks 5
- 4th of July Concert
- Pops Concert
- YES Concerts

Guest Artist

- Masterworks 1
- Masterworks 2
- Masterworks 3
- Masterworks 4
- Masterworks 5

Sponsor

- Artist in the School
- B Sharp
- Open Notes

Sponsorship Level: Gold Silver Bronze Other

Amount: \$ _____

Payment Information

Check \$ _____ Please make checks payable to Fort Collins Symphony

Charge \$ _____ VISA MasterCard

Name on card _____

Card number _____ Expiration Date _____ Security Code _____

Invoice payment in _____ (month)

Please complete this form and return to Mary A. Kopco, Executive Director
Fort Collins Symphony • 141 S. College Ave, Suite 104 • Fort Collins, CO 80524
mkopco@fcsymphony.org or call 970.482.4823